



Press Release

Haiku develops new applications for Dailymotion on Android and Symbian S60 (Nokia) phones

Paris, February 15th 2010 – Dailymotion, one of the leading video streaming platforms, entrusted Haiku the development of two new applications for Android and Symbian S60 (Nokia – OVI). Haiku, the multimedia convergence platform software editor, is already Dailymotion’s partner since 2008.

From 2008, Haiku had been selected by Dailymotion for the launch of a mobile website with French and European carriers.

With the smartphones and application market uptake, these new Android and Symbian S60 applications come to complete the iPhone application developed by Dailymotion and launched with success last December.

Thanks to its 7 years experience in complex mobile multimedia projects, Haiku has developed each of these applications within a month.

Eric Cremer, Senior Vice- President Media Development of Dailymotion declares: *“These two new applications confirm our commitment in mobile internet and our will to propose Dailymotion on the major market places in order to meet the expectations of our users, for whom mobile has become a more and more usual way of watching or sharing videos.”*

For Laurent Déméné, CEO of Haiku, *“The developments of this new application for Dailymotion is a perfect example on how we can contribute to the multi channel convergence strategy for our customers. We have been developing strong expertise since these last few years and are proud that Dailymotion has chosen to renew their trust, after two years of collaboration on several projects”.*

About Haiku

HAIKU is a French company composed of 31 persons created in 2002. HAIKU provides solution and software provider to carriers and internet companies. Haiku develops and runs mobile portal management solutions which were among others retained by Bouygues Telecom, NRJ mobile, Virgin mobile. Besides, Haiku also develops and runs more than 400 websites with 35 mobile carriers in France and Europe and counts among its clients: Finaref, M6 web, Dailymotion, Accorhotels.com, Sega, Lagardère active, Edition 1633...

For further information about Haiku and the – Multimedia Convergence at work - concept, visit our website www.haiku-corp.com

About Dailymotion

Dailymotion is one of the leading video sharing platforms with 55 millions unique visitors on its network. (Source: ComScore, March 2009). Dailymotion offers the best of the contents, whether they are contributed by their users or by their partners and the Motionmaker's program.

Enabling access to the most sophisticated technologies to users and content makers, Dailymotion gives access to HD videos of high quality via a fast and friendly web site which automatically filters non authorized contents. Dailymotion offers the users the best experience while respecting intellectual property. Dailymotion can be accessed worldwide and offers 18 customizations of its homepage with different localized contents. In March 2009, users viewed a total of 975 million videos on demand. For further information, please visit www.dailymotion.com

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